

Message Text

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PAGE 01 STATE 169428

16

ORIGIN USIA-15

INFO OCT-01 EUR-06 ISO-00 PA-02 RSC-01 /025 R

66618

DRAFTED BY IMV/C:WHPEARSON

APPROVED BY STATE:EUR/EX EELLIOTT

USIA:IMV/C/JWMENDENHALL:ONJ

USIA:IMV-MR SCOTT IMV/A MS. GARCIA IMV/R MR SIMPSON

USIA:IOA/RMS - MR. KELLY IEE - MR. MALONE

STATE: EUR/EE - MR. C BROWN

EUR/SOV MR. MISCH SUBS

----- 088999

R 022321Z AUG 74

FM SECSTATE WASHDC

TO AMEMBASSY BUCHAREST

AMEMBASSY BUDAPEST

AMEMBASSY MOSCOW

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

AMEMBASSY WARSAW

UNCLAS STATE 169428

E.O. 11652: N/A

REF: STATE 126820 (U), BUCHAREST 2610 (U)

1. G. GRIFFITH JOHNSON, EXECUTIVE VICE PRESIDENT, MPAA,
NOTIFIED AGENCY JULY 26 MEMBER COMPANIES AGREEABLE
PROVIDING 35MM PRINTS FEATURE ENTERTAINMENT FILMS FOR
PERIOD ONE YEAR AT LABORATORY PRINT COST FOR
REPRESENTATIONAL AND SIMILAR HIGH LEVEL INVITATIONAL
SCREENINGS ONLY, PRINCIPALLY IN EASTERN EUROPE.

2. AGENCY HAS CONCURRED IN AND MPAA IS PRESENTLY SEEKING
AVAILABILITY FOLLOWING FEATURES: CONRACK (20TH CENTURY-
FOX), THE NEW LAND (WARNER BROS.), THE GREAT GATSBY
(PARAMOUNT), THE STING (UNIVERSAL), THAT'S ENTERTAINMENT
(MGM/UNITED ARTISTS), WHERE THE LILIES BLOOM AND JEREMY
(UNITED ARTISTS). THAT'S ENTERTAINMENT PRESENTLY
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AVAILABLE ONLY IN 70MM PRINT GUAGE, BUT EXPECT 35MM

THIS FALL. AGENCY PLANS CONTACT DISNEY ORGANIZATION
(NON-MPAA COMPANY) RELATIVE OUTSTANDING EXAMPLE
ANIMATION OR NATURE FILM.

3. AGENCY WILL SEEK COPIES PUBLICITY KITS AND REVIEWS
OF PRECEDING FILMS FOR POST USE AS AVAILABILITY CONFIRMED.

4. PRINTS OF MOST OF THESE FILMS SHOULD BE AT HAND BY
SEPTEMBER. AGENCY WOULD WELCOME FROM POSTS CIRCULARIZED
SOON AS CONVENIENT ANY NOW KNOWN SHOW DATES (AND
ALTERNATES) DURING THE NEXT SIX MONTHS (OR BEYOND), IN ORDER
TO PREPARE BOOKING SCHEDULES. ADVISE.

5. POSTS IN SCHEDULING REPRESENTATIONAL SCREENINGS SHOULD
CONSIDER THAT ONLY ONE 35MM PRINT EACH OF THE FOREGOING
TITLES WILL BE AVAILABLE, PERMITTING APPROXIMATELY SIX
SEPARATE PROGRAMS ANNUALLY.

6. FOR EACH BOOKING, TO PARTIALLY DEFRAY SHIPPING
COSTS, THERE WILL BE \$33 RMS CHARGE.
KISSINGER

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NNN

Message Attributes

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Drafter: WHPEARSON
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From: STATE
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ISecure: 1
Legacy Key: link1974/newtext/t19740877/aaaacnze.tel
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